

## **Terms and Conditions of participation**

### **Tourism EXPO Japan Business Meetings**

We will stipulate the terms and conditions of participation for Business Meetings hosted by the Organizer (comprised of the following organizations: Japan Travel and Tourism Association (JTTA), Japan Association of Travel Agents (JATA), Japan National Tourism Organization (JNTO) ) as follows. The participants must strictly abide by the rules.

#### Article 1 Participants

##### (1) Definition of Buyer

- ① Travel agencies that are members of the organizing group and/or special cooperating group members.
- ② Media companies which provide travel information and/or programs (TV, newspapers, magazines, web, etc.) selected by the Organizer.
- ③ If Tourism EXPO Japan exhibitor (Seller) wishes to, they will be permitted to participate as a Buyer. However, they will not be permitted to register for both Buyer and Seller at the same time.
- ④ In some cases, the Organizer may approve member companies/organizations Japan Convention Management Association as Cross-Industry Buyers.
- ⑤ All Buyers are strictly prohibited to do any sales activities. They must also be present at the site to conduct meetings which were set by the Matching System.

##### (2) Definition of Seller

- ① Exhibitor of Tourism EXPO Japan. Two registrations (2 participants) per booth will be admitted.
- ② Exhibitor of Travel Solution Exhibition. Two registrations (2 participants) per booth will be admitted.

##### (3) Definition of Media

- ① Media personnel who can produce articles or broadcasts based on their coverage of Tourism EXPO Japan and Travel Solutions Exhibition.
- ② Media personnel who wish to participate in business meetings as Buyers.

- ③Non-Japanese Media participants who reside in Japan can have Reserved Business Meetings only with Domestic Exhibitors and Exhibitors who handle travels from overseas to Japan.
- ④The media personnel who may register must fall under one of the following categories.
- Editors, reporters (writers) and photographers belonging to newspaper or publishing companies that issue periodical publications.
  - Freelance journalists, reporters and writers who have had bylines in the periodical publications mentioned above.
  - Editors, reporters and staff of production companies for information or news websites set up by corporation.
  - Reporters and crew for television production companies (including BS, CS, and cable channels and internet TV).
  - Reporters and staff of radio production companies.
  - Reporters and photographers contracted to produce coverage for any of the publishers, production companies or editorial departments mentioned above.
- ⑤Media registrants who will participate as Media Buyer are prohibited to do any sales activities. They must be at the site to conduct face-to-face business meetings for Reserved Business Meetings.

## Article 2 Registration for Participation

- (1) Buyer must apply for registration from "Tourism EXPO Japan" official website.
- (2) Seller must apply for registration from Exhibitor's My Page (available only to Exhibitors).
- (3) Media must apply for registration from "Tourism EXPO Japan" official website.
- (4) Those who wish to participate are to register by the deadline which will be specified separately. However, if there are any availability even after the deadline, additional applications may be accepted.

## Article 3 Cancellation after Reserved Business Meetings Finalization

In principle, cancellation is not accepted after your appointment schedule is finalized. If the participant must cancel their scheduled business meetings under unavoidable circumstances, they must consult with the Organizer (contact address below) and follow their instructions.

【Tourism EXPO Japan Business Meeting Secretariat】 Email:bizmtg@bsec.jp

## Article 4 Obligations of the Participants

- (1) Participants must complete the registration procedures set forth by the Organizer and submit

appointment requests by the specified deadline. It is to be understood that appointment(s) will not be established just by registering for participation.

- (2) In order to conduct the "Reserved Business Meeting" smoothly, participants must prepare well in advance.
- (3) Participants are expected to strictly observe the opening and closing times of each Reserved Business Meetings and complete their fixed meeting schedules.
- (4) Japanese local buyers who have applied for financial support of travel costs by the Organizer, must have at least 12 meetings (only meetings which are established on the Business Matching System). The buyers less than 12 sessions are not eligible for this subsidy.
- (5) Participants must bring back all reference material used during business meetings.

#### Article 5 Suspension or Cancellation of the Business Meetings

If the entirety or a portion of the Business Meetings is cancelled or suspended for reasons that cannot be ascribed to be the responsibility of the Organizer, the Organizer shall bear absolutely no responsibility for any damage that may occur to them.

#### Article 6 Penalty

If the organizer determines that a participant has cancelled without notice after the Reserved Business Meetings schedule has been confirmed, or has failed to attend Reserved Business Meetings, the organizer has the right to terminate the participant's current participation and deny their participation in future business meetings. The Organizer is not liable for any loss or damage of any kind incurred as a result.

#### Article 7 Protection of Personal Information

The Organizer will manage participants' information appropriately and use them exclusively for the purposes of the event. The participants are to understand that some parts of registered information can be checked by other participants through Matching System. They will also be provided to participants of Business Meetings and TEJ Conference.

#### <Information of participants within Matching System List>

Contact information of Buyers, Sellers, and Media (such as name, contact information etc.) will be disclosed in advance among these parties.

Disclosure Period: Wednesday, July 15 – Thursday, December 31, 2026

#### Article 8 Portrait Rights

Please note that the Organizer will exercise portrait rights regarding photographs and video recordings, etc. acquired during the Tourism EXPO Japan and Travel Solution Exhibition in the following manner:

- (1) In the Tourism EXPO Japan official website, implementation reports, etc.
- (2) In the Tourism EXPO Japan official website for the subsequent years, and various related printed materials, etc.
- (3) In other websites and printed materials, etc. of similar projects designated by the Organizer.

#### Article 9 Disputes regarding Business Meetings (troubles, etc.)

Should any dispute arise between the participant and their business meeting partners during or after the business meetings for reasons not attributable to the Organizer, the Organizer will bear absolutely no responsibility in the matter.

#### Article 10 Questionnaire Surveys

The participants are to understand that the Organizer will conduct questionnaire surveys. Questionnaire surveys and/or interviews by telephone after the conclusion of the business meetings and/or at periodic intervals may be conducted to receive feedback on the progress of the participant's business negotiation.

#### Article 11 Matters not Stipulated in the Terms and Conditions

Should matters not stipulated within this document arise, the Organizer and participants will seek solution upon consultation with each other.