

2026



# ツーリズム EXPO ジャパン 2026 Tourism Expo Japan 2026

## トラベルソリューション展 2026 Travel Solutions Exhibition 2026

### Media Registration Manual /For Walk-in Business Meetings

#### MEDIA

Trade and Press Days [Thursday, September 24-Friday, September 25]

Public Days [Saturday, September 26-Sunday, September 27]

Ver. 1

Uploaded: Thursday, June 25

**For “Media” registration (where to start), refer to P.3**

NOTE) If you do not fall under “Media” category,  
please refer to the **manual of the applicable category.**

VISITOR

[https://tej2026.icdbizmatch.jp/Files/Registration\\_Manual\\_en.pdf](https://tej2026.icdbizmatch.jp/Files/Registration_Manual_en.pdf)

BUYER

[https://tej2026.icdbizmatch.jp/Files/Buyer\\_Registration\\_Manual\\_en.pdf](https://tej2026.icdbizmatch.jp/Files/Buyer_Registration_Manual_en.pdf)

MEDIA BUYER

[https://tej2026.icdbizmatch.jp/Files/MediaBuyer\\_Registration\\_Manual\\_en.pdf](https://tej2026.icdbizmatch.jp/Files/MediaBuyer_Registration_Manual_en.pdf)

## Introduction

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# Introduction | Which Category do you belong to?

This manual is for those who wish to participate as

**MEDIA**

Categories and features	Exhibition	Business Meetings		Registration(s) necessary for participation
	VISIT (coverage)	Reserved Business Meetings	Walk-in Business Meetings	
<b>VISITOR</b> Member of the industry whose main purpose is to <b>VISIT</b> the event. <b>Will NOT participate</b> in Reserved Business Meetings	○	×	○	<b>Visitor Registration /Walk-in Business Meetings</b> ① Basic Profile
<b>BUYER</b> Member of the industry whose main purpose is to do <b>Buyer activities</b> . <b>Will participate</b> in the Reserved Business Meetings. ※must fulfill requirements	○	○	○	<b>Buyer Registration [Reserved Business Meetings]</b> ① Basic Profile ② Business Matching Information
<b>MEDIA</b> Media worker whose main purpose is to <b>cover the event</b> . <b>Will NOT participate</b> in Reserved Business Meetings.	○	×	○	<b>Media Registration /Walk-in Business Meetings</b> ① Basic Profile
<b>MEDIA BUYER</b> Media worker whose main interest is to do <b>Buyer activities</b> . <b>Will participate</b> in Reserved Business Meetings (pre-matched meetings). ※must fulfill requirements	○	○	○	<b>Media Buyer Registration [Reserved Business Meetings]</b> ① Basic Profile ② Business Matching Information

※No general public admitted on Trade and Press Days.

※The registration form differs according to your business category. Please be careful when you select the application form.

TEJ Business Meeting is composed of

Reserved  
Business  
Meetings

and

Walk-in  
Business  
Meetings

## Business Meetings

Pre-matched

**Reserved Business Meetings**

**The most Significant point of TEJ**

- Buyer/Media Buyer registration is necessary.
- Your Business Meeting schedule (appointments) will be fixed in advance through the Business Matching System.

No reservations in advance

**Walk-in Business Meetings**

- Although Reserved Business Meetings will be prioritized, it will be possible to have business meetings on the spot during your visit to the venue.

### How to Register

Media  
Registration  
Thursday,  
June 25  
10:00 a.m. JST~

Click the URL below for Media Registration/Walk-in Business Meetings  
<https://tej2026.jcdbizmatch.jp/en/Participation/Media>



After filling out Media Registration Form/Walk-in Business Meetings, you will receive an automatic email. Please click the URL attached to it and activate your account.

\*URL is valid for **1 week**.

\*If you cannot find the email, please check the spam file of your email account.

Registration  
Completed

Once the registration is completed, you will be able to login to your My Page.

Login URL : <https://tej2026.jcdbizmatch.jp/en/Login>

Login ID : email address you registered

Password : set by you

\* If you forgot your password, click “forgot your password?” on the Login screen and follow the steps to reset the password.

Apply for  
Press Coverage of  
TEJ conference

You can apply for Press Coverage of TEJ Conference from your My Page ✕The content of programs such as Tourism Professional Seminar etc. will be available from the official website in early August.

Print out  
ID Pass

Please download and print your ID Pass either from My Page or from the registration confirmation email, Print out your ID Pass from your My Page **【 A4 size】【 full color】**.



Make sure that the QR code is printed legibly (without blurs or smudges)  
✕If printed in different size or in black and white, you will need to have your ID Pass reissued at the site, so please be careful.

### Days of the event

How to enter  
the venue

● Those who will be visiting on Trade and Press Days( Thursday, Sep. 24, Friday, Sep.25),  
**Have your ID Pass read at the entry gate to enter.**

● Those who will be visiting on General Public Days (Saturday, Sep. 26, Sunday, Sep.27)  
**You must first stop by at the Media Center.**

Regarding 【ID Pass】

✓Fold it in four, and put it in the Pass Case offered in the venue and wear it at all times.

✓If you are visiting on multiple days, we will read the QR code on your pass at your first entry to the venue on each day of your visit

✓Please make sure to stop by the Media Center after entering the venue.

\*Check the map for location.

**By registering as Media,**  
you can enter the venue on Trade and Press Days **【Thursday, Sep. 24, Friday, Sep. 25】** and  
Public Days **【Saturday, Sep. 26-Sunday, Sep. 27】**. \* For the purpose of media coverage only

### Information ① | Your Company/Organization's Basic Profile (1/2)

Company Name * (in English)		<input type="text"/>	<b>Corporate entity such as Co. or Inc. is not necessary</b>
		<small>*Please enter "freelance" if you are a freelancer</small>	
Company Name (in Japanese)		<input type="text"/>	
Company Name (in Katakana)		<input type="text"/>	e.g.,) https://www.*** *do NOT omit https://
Website URL (Company/Organization)		<input type="text"/>	<b>Enter the country/region of YOUR current office, not the address of the Head Office.</b>
Location of your company *		<input type="text"/>	
Postal Code *		<input type="text"/>	
		<small>Only numeric or alphanumeric. e.g. 1234444 Please do not enter hyphen.</small>	
Address (in English)	State / City *	<input type="text"/>	
		<small>e.g. Tokyo,</small>	
	Company Address ① *	<input type="text"/>	
		<small>e.g. Chiyoda-ku,</small>	
	Company Address ② *	<input type="text"/>	
		<small>e.g. 1-2-3 Ryoko-machi,</small>	
	Company Address ③	<input type="text"/>	
		<small>e.g. Tourism Bldg. 3F,</small>	
Address (in Japanese)	State / City	<input type="text"/>	
		<small>e.g. 東京都</small>	
	Company Address ①	<input type="text"/>	
		<small>e.g. 千代田区</small>	
	Company Address ②	<input type="text"/>	
		<small>e.g. 旅行町1-2-3</small>	
	Company Address ③	<input type="text"/>	
		<small>e.g. ツーリズムビル3F</small>	
TEL *		<input type="text"/>	
		<small>e.g. 03-5657-0758</small>	

### Information ① | Your Company/Organization's Basic Information(2/2)

#### Media Type \*

(You may make more than one selection)

※Filling in the name of the media on selected item is required

You must fill in the name of the medium for each item you chose.

SNS

Instagram \*Enter your username(e.g., @username)

TikTok \*Enter your username(e.g., @username)

Facebook \*Enter your username

YouTube \*Enter your username(e.g., @username or channel name)

X (Twitter) \*Enter your username(e.g., @username)

Web News

\*Please enter the name of the media or account URL

(English)

(Japanese)

TV

(English)

(Japanese)

Radio

(English)

(Japanese)

Newspaper

Newspaper

(English)

(Japanese)

Industry Newspaper

(English)

(Japanese)

Magazine

Magazine

(English)

(Japanese)

Industry Magazine

(English)

(Japanese)

Travel Guide Book

(English)

(Japanese)

Other

\*Please enter the name of the media or account URL

(English)

(Japanese)

#### Plans for your media coverage \*

※Filling in the name of the media and on selected item is required

If you answered "YES", you must fill out the name of medium and release date.

Plan about this exhibition

Media Name (English)

Media Name (Japanese)

Publication Date

Plan about script & information of exhibitors

Media Name (English)

Media Name (Japanese)

Publication Date

Undecided

#### Photograph or Film \*

(You may make more than one selection)

Photograph

N/A (None of the Above)

Film

### Information② | Information of the Actual Participant (1/2)

**Register the information of the person who will be attending the event.  
Each participant needs their own registration.**

Family Name * (in English)	<input type="text"/> e.g. Ryoko
First Name * (in English)	<input type="text"/> e.g. Taro
Title *	<input type="radio"/> Mr. <input type="radio"/> Ms. <input type="radio"/> Do not answer
Family Name (in Japanese)	<input type="text"/> e.g. 旅行
First Name (in Japanese)	<input type="text"/> e.g. 太郎
Department * (in English)	<input type="text"/>
Department (in Japanese)	<input type="text"/>
Position *	<input type="radio"/> Executive <input type="radio"/> Regular Employee <input type="radio"/> Other (English) <input type="text"/> (Japanese) <input type="text"/>
E-mail *	<input type="text"/>
Repeat e-mail address * (for confirmation)	<input type="text"/>
Preferred language	<input type="radio"/> Japanese <input checked="" type="radio"/> English (For receiving information from the Promotion Office)
CC. E-mail	<input type="text"/> <small>*Multiple emails can be entered, separated by a comma [ , ]. *Email for the activation for your account will not be delivered to CC Email address.</small>
Password *	<input type="text"/> <b>Passwords must:</b> - Contain no fewer than 6, and no more than 12 characters (single-byte alphanumeric characters only) - Contain at least one letter and one number Example: Tourism2026
Repeat password* (for confirmation)	<input type="text"/>
Emergency Contact Number * [Mobile Phone]	<input type="text"/> e.g. 080-0000-0000

**This will be the login ID for your My Page. Also, all emails from the Secretariat will be sent to this address.  
Please be sure to fill in a valid email address.**

### Information② | Information of the Actual Participant (2/2)

**Register the information of the person who will be attending the event.  
Each participant needs their own registration.**

If you select any item(s) with description field, **you must enter text.**

<b>Job Category *</b> (You may make more than one selection)	<input type="checkbox"/> Journalist  <input type="checkbox"/> Writer Media name published in the past (English) <input type="text"/> Media name published in the past (Japanese) <input type="text"/> Publication Date <input type="text"/>  <input type="checkbox"/> Editor <input type="checkbox"/> Photographer <input type="checkbox"/> Producer	<input type="checkbox"/> Influencer *Enter the URL of your primary social media account <input type="text"/>  <input type="checkbox"/> Director  <input type="checkbox"/> Production <input type="checkbox"/> Sales/Marketing <input type="checkbox"/> Other (English) <input type="text"/> (Japanese) <input type="text"/>
<b>Purpose of Visit *</b> (You may make more than one selection)	<input type="checkbox"/> Interview <input type="checkbox"/> Business Meetings	<input type="checkbox"/> Gathering Information <input type="checkbox"/> Other (English) <input type="text"/> (Japanese) <input type="text"/>
<b>How did you find out about this event first? *</b> (You may make more than one selection)	<input type="checkbox"/> Official Website <input type="checkbox"/> Other Website  <input type="checkbox"/> SNS  <input type="checkbox"/> Newspaper / Magazines  <input type="checkbox"/> TV / Radio  <input type="checkbox"/> Flyer(s) <input type="checkbox"/> Internal Publication of Your Company <input type="checkbox"/> Announcement from Organizers	Name of Media: <input type="text"/>  Name of Media: <input type="text"/>  Name of Paper / Magazine: <input type="text"/>  Title of Show: <input type="text"/>  <input type="checkbox"/> Poster(s) <input type="checkbox"/> Information from Your Colleagues or Friends <input type="checkbox"/> Other <input type="text"/>
<b>Are you planning to attend the Travel Solution Exhibition 2026? *</b>	<input type="radio"/> Yes <input type="radio"/> Undecided  *Only for purpose of survey. Checking 'Yes' will NOT automatically register you.	

Confirm

If you cannot click on the "Confirm" button, please read the notice at the top of this page, then check the box titled "I agree".

※ QR Code is a registered trademark of DENSO WAVE INCORPORATED.

Login URL : <https://tej2026.icdbizmatch.jp/en/Login>  
 Login ID : email address used for your registration  
 Password : Set by you

What you can do on your My Page

Home | Edit Profile **A** | Apply for coverage of TEJ Conference **B**

Welcome

SUMMARY \*Including some tentative dates & times \*JST

- Editing your profile: Wednesday, September 16, 4:59 p.m.
- Apply for coverage of TEJ Conference: Monday, August 3

Notices



**A**

Edit Basic Profile



**B**

Apply for coverage of TEJ Conference



**C**

Download documents Required on the day of event



公益社団法人 日本観光振興協会  
JAPAN TRAVEL AND TOURISM ASSOCIATION



Japan Association of Travel Agents



Japan National Tourism Organization

**A** You can edit the information you registered

**B** Apply for coverage from here

**C** Download/Print out necessary documents for your visit

Download interface showing 'ID Pass' and 'Floor Plan' with 'DOWNLOAD' buttons. A red callout box contains the following text:

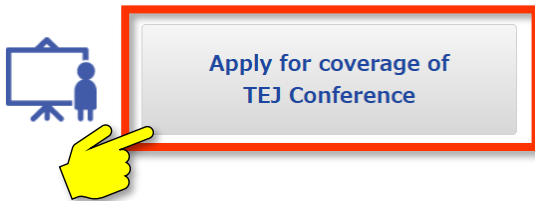
**Print out your ID Pass in [ A4 size ] [ full color ].**  
**Make sure that the QR code is printed legibly (without blurs or smudges).**  
 ※If printed in different size or in black and white, you will need to have the ID Pass reissued at site, so please be careful.

※ QR Code is a registered trademark of DENSO WAVE INCORPORATED.

You can apply for coverage of TEJ Conference from your My Page.

1

On the HOME screen of your My Page, click the "Apply for Coverage of TEJ Conference" button.



2

Check the program you wish to cover, and then scroll down to the bottom of the page to "confirm" button.

Please input Keywords.

## Apply for coverage of TEJ Conference

Please select the programs you wish to coverage, and click the **Confirm** button at the bottom of the page.  
Please view [this page](#) on the event website for the full details of the program.

You can confirm the programs you have registered from the button below.

Thursday, September 24

**Application Record**

### Thursday, September 24

	6F Conference Room	A Stage
10:00 - 10:15	[Seminar]	
10:15 - 10:30	<input type="checkbox"/> Apply for Seminar	

You can check the record of the press coverage you have applied for when you click this "application record".

3

Check content of your application, and if there are no mistakes, click "confirm".

## Confirmation: Apply for coverage of TEJ Conference

Your changes have not yet been finalized.

Please check the information you have registered and click the "Confirm" button below.

Code	Type
Date & Time 2026/09/24 10:00 ~ 10:30	Venue

6F Conference Room

[Seminar]

**NOTE) If you cannot make it to the seminars you applied for, make sure to cancel them by Tuesday, September 22, 11:59 p.m.**

## Press

Tourism EXPO Japan Press

TEL: +81-3-6205-7027

Email: [press@t-expo.jp](mailto:press@t-expo.jp)

Office Hours: Weekdays 9:30 a.m.-5:30 p.m. JST

## For inquiry regarding Business Meeting

Tourism EXPO Japan Business Meeting Secretariat

TEL: +81-3-6737-9389

Email: [bizmtg@bsec.jp](mailto:bizmtg@bsec.jp)

Office Hours : Weekdays **10:00 a.m.-5:00 p.m. JST**

## For general inquiry regarding Tourism EXPO Japan

Tourism EXPO Japan Promotion Office

TEL: +81-3-5510-2004

Email: [event@t-expo.jp](mailto:event@t-expo.jp)

Office Hours:

Weekdays 9:30 a.m.-5:30 p.m. JST

**\*Office hours differ according to the office, so please be careful.**